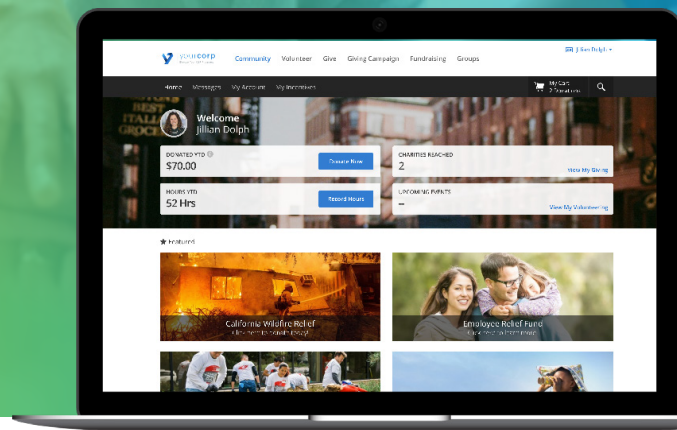


# Employee Giving and Volunteering Made Easy



Blackbaud offers a holistic and centralized location for companies to host a wide variety of philanthropic initiatives within our mobile-responsive YourCause CSRconnect Employee Engagement Platform. Our platform goes beyond transacting donations and logging volunteer hours, and is inclusive of functionality to help your company further engagement in areas like Diversity and Inclusion, ESG, Health & Wellness, Disaster Relief, and so much more.

- Employees who are engaged put 57% more effort into their work and are 87% less likely to resign.
- 83% of Gen Z workers consider a company's purpose when deciding where to work.
- 75% of investors say sustainable investments have become more important to them other the last 5 years, driven by younger generations.
- 84% of Gen Zers consider a company's purpose and charitable work when making purchasing decisions.

## Engage your Employees with YourCause CSRconnect



### Giving

- ✓ Credit Card and Payroll
- ✓ Matching Gift Programs
- ✓ Disaster Relief Campaigns
- ✓ Peer-to-Peer Fundraising



### Engagement Features

- ✓ Social Media Sharing
- ✓ Diversity and Inclusion Groups
- ✓ Capture & Share stories
- ✓ Tie in Health & Wellness
- ✓ Voting Feature & Surveys



### Volunteering

- ✓ Event Search Database
- ✓ Volunteer Time Off
- ✓ Reward Volunteer Grants
- ✓ Skills-Based Volunteering



### Simplified Operations

- ✓ Reporting & Analytics
- ✓ Account Management
- ✓ Employee Support
- ✓ Nonprofit Support
- ✓ Industry Benchmarking

**And so much more!** Get in touch with us today to schedule your personalized demo.