

Indiana University of Pennsylvania

Institution Type: 4-year Public Institution

Institution Size: 10,000 – 15,000 Undergraduate Students

CHALLENGE: Provide financial support for students, faculty, and staff impacted by COVID-19.

In response to COVID-19, [Indiana University of Pennsylvania \(IUP\)](#) took steps to ensure all students can continue their education by moving the delivery online.

To provide support for its students in need, IUP immediately moved to establish an online emergency response fund for students, faculty, and staff impacted by COVID-19. By March's end, alumni and friends contributed more than \$130,000 to the online fund, which staff could easily manage while working remotely, thanks to Blackbaud Raiser's Edge NXT™ and Blackbaud Financial Edge NXT™.

RESULTS:

- By May, IUP raised **\$193,094** from **383 donors** in support of the Emergency Response Fund (\$191,123 from 368 donors) and Food Pantry (\$1,971 from 26 donors).
- Of which has allowed IUP to support **253 students** with awards amounting to **\$158,012.65**.

Indiana University of Pennsylvania is powered by Blackbaud solutions for:

- ✓ Financial management
- ✓ Fundraising and relationship management
- ✓ Marketing and engagement



Indiana University of Pennsylvania's adoption of the cloud-based solutions in 2019 "couldn't have come at a better time, given the circumstances we are now in."

– Heather Andring,
Director of
Advancement
Services