

Blackbaud University Curriculum for Blackbaud NetCommunity™














To view a complete course description or launch a class, click a title in the listing below.



Start with eLearning *Basics* on-demand courses or jump to instructor-led online courses for hands-on learning. In each of the topic areas, courses are listed in the order they should be taken.

This curriculum includes opportunities to earn continuing education credits for [CFRE](#).











Click course names to launch or register for a class

	Learn Basics	Learn More
FUNDAMENTALS		
 Basics of NetCommunity	●	●
 Basics of Forms	●	●
 Basics of Email	●	●
 Fundamentals—Email Communication		●
 Fundamentals—Online Forms and Parts		●
DESIGN		
 Basics of Online Content	●	●
 Introduction to Web and Email Design		●
 Website Administration		●
ADMINISTRATION		
 Users and Security Administration		●
 Maximizing the Online Donor Experience		●
EVENTS		
 Creating Successful Events		●
INTEGRATION		
 Integration: Basics of Processing Payments with Blackbaud Merchant Services	●	●
 Blackbaud Merchant Services: Basics of the Web Portal	●	●

 Course Abstract
 eLearning Course

LEARN MORE ABOUT BLACKBAUD UNIVERSITY 

Click course names to launch or register for a class

	Learn Basics	Learn More
ORGANIZATIONAL BEST PRACTICES		
 OBP: Basics of Events	•	•
 OBP: Basics of Finance	•	•
 OBP: Basics of Fundraising	•	•
 OBP: Basics of Impact	•	•
 OBP: Basics of Marketing	•	•
 OBP: Basics of Nonprofit Organizations	•	•
 OBP: Basics of Personas	•	•
 OBP: Basics of Volunteers	•	•
Click here to view the full curriculum for instructor-led OBP workshops and certifications		•

LEARN MORE ABOUT BLACKBAUD UNIVERSITY 